FOR IMMEDIATE RELEASE

Rainbow Chamber of Commerce Silicon Valley Announces 2024-2025 Level UP Mini-Grant Winners

March 10, 2025

San Jose, CA – The Rainbow Chamber of Commerce Silicon Valley (RCCSV) is proud to announce that the chamber awarded four business development grants on Friday, March 7.

Funded by Chamber fundraising and a generous contribution from State Farm insurance, the Rainbow Chamber of Commerce Silicon Valley (RCCSV) Level Up mini-grant program offers small project grants of **up to $1000 to SF Bay Area small business owners** who have "out of the box" ideas to move their business forward. In addition to the grant, recipients will get a year's free membership in the Rainbow Chamber and recognition in our newsletter, social media, and events.

"The Rainbow Chamber Level UP microgrants offer direct support for selected members as they develop their businesses and engage in strategic planning," said Renee Johnson, RCCSV President. "We are thrilled to support LGBT and LGBT-allied businesses with this grant." Winners will be recognized at CONNECT 2025 on March 20.

Congratulations to our 2024 Level UP Grant Winners!

Tracey Lee Davis ($750) – ZingPop Social Media – "Email Marketing Bootcamp" A 3 hour, intensive program designed to teach small business owners how to effectively use email marketing to build stronger connections with their audience and increase sales.

Kim Wallace ($750) – Kim Wallace Coaching– "Supporting Women-Owned Business" Help more business owners see the benefits of special certifications, such as WBE (Women's Business Enterprise) and NGLCC by attending conferences and collecting resources that can be shared with others.

Evelyn Park-Doob ($750) – Birch & Iron Fitness – "Inclusive Video Exercise Library" Develop inclusive versions of training videos to better meet the needs of a more diverse group of individuals including seniors, those with special needs, and varying body types.

Jason Sholl ($1000) – Silicon Valley Pride– "Silicon Valley Pride SMS Event Alerts & Engagement Platform" Fund the launch of Silicon Valley Pride's first SMS event alert system featuring real-time updates on community events, mixers, advocacy initiatives and community resources.

ABOUT RCCSV:
Established in 1999 to give exposure to the LGBT business community, the Rainbow Chamber of Commerce Silicon Valley is the largest not-for-profit corporation in Silicon Valley for LGBT businesses composed of LGBT and LGBT-supportive business owners and professionals. For additional information, visit www.rainbowchamber.org.

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