

COOL TOOLS FOR 2021

MEMBERSHIP BENEFITS THAT HELP YOU GROW YOUR BUSINESS

Bard Williams, Ed.D.



ABOUT US

- Established in 1999
- Largest non-profit LGBT organization in Silicon Valley
- Diverse membership of over 100 businesses and individuals
- Notable partners including:











OUR MISSION IS...

to create a vibrant LGBTQ+ supportive business community through development, education, promotion and advocacy.



Wilfm?

what's in it for me?



BENEFITS

- Business to Business Networking
- Learning & Development
- Community Outreach and Advocacy
- Supplier Diversity
- Direct involvement



need more business



BUSINESS TO BUSINESS NETWORKING

- Instant access to more than 100 LGBTQ+ and ally businesses
- Monthly mixers featuring networking opportunities
- Interactive volunteer opportunities through Board committees and partner organizations
- Participation and networking with other Chambers of Commerce
- Features in e-Newsletter and social media sites
- Visibility in our online business directory
- Member to Member discounts
- Special events
- Custom web profile



About J

Join Members

Donate

Ads Networking

Supplier Diversity

Events

Contact

Login



IT'S A NEW YEAR!

Let's RECONNECT, REFOCUS and REBUILD TOGETHER

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Our mission is to create a vibrant LGBTQ+ supportive business community through development, education, promotion and advocacy.

Our vision is to be the leader in diversity, innovation and philanthropy within the LGBTQ+ supportive business community in the greater Silicon Valley.

Upcoming Events

Jan 28 RCC January 2021 Mixer

Our values include equality diversity inclusivity community service integrity vision and



Search Q







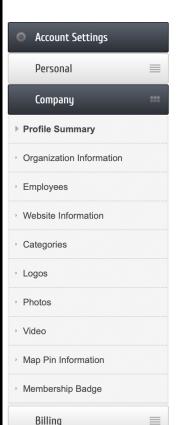












Profile

As a member of the Rainbow Chamber of Commerce Silicon Valley you have the opportunity to market your organization to consumers by enhancing your member page - ensuring that your profile is complete will result in better visibility for fellow members and customers!

Overall Profile Completion: 87%

Organization Information

86% Complete [> update]

- Primary Phone
- **⊘**Email
- Website
- A Physical Address
- Mailing Address
- At Least One Category

MapPin Information

50% Complete [▶ update]

- Point of Interest Category
- Point of Interest Sub-Category
- A Map Link

Website Information

100% Complete [▶ view]

- At Least One Social Network
- Description
- Results Summary
- Hours Of Operation
- Driving Directions
- Additional Bulleted Description
- Keywords

Photos & Logos

66% Complete [▶ update]

- **⊘**Logo
- A Photos



Silicon Valley Massage Therapy Group





VISIT WEBSITE

HOT DEALS

BARDW@SVMASSAGETHERAPY.COM

Contact:

San Jose, California (408) 260-2256

Social Networks:

in LinkedIn

Facebook

Hours:

By appointment

About Us

SVMTG was formed in 2011 by a group of professionally certified massage therapists. We are an on-site team who can visit your office or special event and offer personalized chair massage. Experienced ... more details →

About	Highlights	News	Reps	Мар
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About

SVMTG was formed in 2011 by a group of professionally certified massage therapists. We are an on-site team who can visit your office or special event and offer personalized chair massage. Experienced therapists, fully insured and licensed, exceptional customer service, great rates.

BUYER'S GUIDE

Maggiano's Little Italy Santana Row

Katie Hedling 3055 Olin Ave Ste 1000 San Jose, CA 95128 (408) 423-8678 www.maggianos.com

Mama Mia's

Frank Leamy 200 East Hamilton Campbell, CA 95008 (408) 379-3333 https://www.mamamiasofcampbell.com See our ad on page 38

Scott's Seafood San Jose

Santa Clara County Procurement Department

Antoinnae Comeaux 2310 North 1st Street Ste 201 San Jose, CA 95131 (408) 491-7400 See our ad on page 23 Corporate

Santa Clara Valley Transportation Authority

Olga Medina
3331 North First Street
River Oaks Campus Building
B-1
San Jose, CA 95134
(408) 321-7534
https://www.vta.org/business-center

Dr. Samantha Jennings, DC

Samantha Jennings

1314 Lincoln Avenue Ste 1F San Jose, CA 95125 (408) 355-3946 DrSamanthaJennings.com See our ad on page 33

Family and Children Services a Division of Caminar S.T.E.P.

Joe Iacocca 2202 North First St. San Jose, Ca. 95131 (408) 343-7955 https://www.caminar.org/ family-children-services-of-silicon-valley

Sandra Kamiak MD/ Intergative Medicine

Sandra Kamiak MD 14583 Big Basin Way Unit 3B Saratoga, CA 95070-6072 (408) 741-1332 SandraKamiakMD.com

Silicon Valley Massage Therapy Group

Bard Williams
San Jose, CA
info@svmassagetherapy.
com
www.svmassagetherapy.
com
See our ad on page 27
NGLCC Certified

1000+ impressions per

Silver

WineShop At Home

Betty Kaufman Mountain View, CA 94043 (650) 714-7009

month

San Jose, CA 95124 (408) 966-8157 www.shayfrancoclausen. com 1925 Winchester Blvd. Ste 106 Campbell, CA 95008 (408) 412-1207 www.ladonnasilva.com San Jose, CA 95126 (530) 680-6318 www.sovereigncoachinginstitute.com See our ad on the Inside Back Cover



need ideas to

grow



LEARNING & DEVELOPMENT

- Business-focused webinars and workshops
- Guest speakers
- Interactive volunteer opportunities
- Peer-to-peer coaching
- Access to training and business development content from our partners: NGLCC, WBA, & other chambers



want to support the LGBT community



COMMUNITY OUTREACH & ADVOCACY

- Interactive volunteer opportunities with member organizations and LGBT partners
- LGBT events and Pride Celebrations
- Civil rights and business advocacy
- Features in eNewsletter and social media sites
- Annual special events
- Access to local, regional and national community resources



am ready to take the biz to the next leve



SUPPLIER DIVERSITY

- Facilitate National Gay and Lesbian Chamber of Commerce certification
- Supplier diversity coaching
- Networking with other LGBTBE businesses
- Webinars and learning opportunities
- NGLCC certification fees (\$400 savings)





CERTIFICATION CRITERIA

- Majority (at least 51%) owned, operated, managed, and controlled by an LGBT person or persons who are either U.S. citizens or lawful permanent residents
- 2. Exercises independence from any non-LGBT business enterprise
- 3. Has a principal place of business (headquarters) in the United States
- 4. Formed as a legal entity in the United States
- 5. Pays a fee (covered by RCCSV)
- 6. Submit legal and financial documents for review
- 7. Pass a site visit, conducted by an NGLCC-certified site reviewer



CORPORATE PARTNERS













WYNDHAM

Accenture

ADP

AIG

Allstate

American Meetings

Ameriprise Financial

Anthem, Inc.

Apple AT&T

AXA

Bank of America
Baxter International

BlueCross BlueShield

BNY Mellon

Bristol-Myers Squibb

Caesars Entertainment

Capital One

CDW

Chevron

Chubb Group

Cigna Cisco Citi Colgate-Palmolive

Comcast/NBCUniversal

Corning

Cox Communications

Cummins

CVM Solutions

CVS Health

Darden Restaurants

Delta DuPont

Enterprise Holdings, Inc.

Facebook Fannie Mae

FedEx

Fidelity Investments

Florida Blue Freddie Mac

Galloway, Johnson,

Tompkins, Burr & Smith

General Mills General Motors GlaxoSmithKline

Google

Grainger HBO

Health Care Service Corp.

JPMorgan Chase &

Hewlett-Packard Hilton Worldwide

Humana

Hyatt

Ingersoll Rand

Integrity Staffing Solutions

InterPublic Group
Johnson & Johnson

Jones Lang LaSalle

Kaiser Permanente

Kaye Scholer LLP

Kellogg Company

Kimberly-Clark Corporation

Kimpton Hotels & Restaurants

KPMG L Brands

Liberty Mutual

Marriott International

Marsh & McLennan Companies MassMutual Financial Group

McKesson

Merck MetLife

MGM Resorts International

MillerCoors

Morgan Stanley

National Gay Media

Association

Nationwide

New York Life

Nielsen

Nordstrom

Novartis Pharmaceuticals

OBOX Solutions

Office Depot

PG&E

PepsiCo

Pfizer

PNC Financial Services

PricewaterhouseCoopers

Principal Financial Group

Procter & Gamble Prudential

RBC Wealth Management

Sony Pictures Southwest

Airlines

Starwood Hotels/Resorts

State Compensation

Insurance Fund

State Farm

SunTrust

SUPERVALU

Target

TD Bank Group

The Hartford

TIAA-CREF

Time Warner

Toyota Financial Services

Turner Broadcasting

United Airlines

University Hospitals

UPS

US Bank

US Tennis Association

Verizon

Voya Financial Warner Bros.







want to make a bigger impact



DIRECT INVOLVEMENT

- Become an Ambassador
- Become a committee member
- Become a committee chairperson
- Become a Board Member
- Become an officer on the Board
- Represent the RCCSV at local and national events



Wiffm? LOTS!



BENEFITS

- Business to Business Networking
- Learning & Development
- Community Outreach and Advocacy
- Supplier Diversity
- Direct involvement





RAINBOW CHAMBER OF COMMERCE

SILICON VALLEY

rainbowchamber.org

More info: hello@rainbowchamber.org