COOL TOOLS FOR 2021
MEMBERSHIP BENEFITS THAT HELP YOU GROW YOUR BUSINESS

Bard Williams, Ed.D.
ABOUT US

• Established in 1999
• Largest non-profit LGBT organization in Silicon Valley
• Diverse membership of over 100 businesses and individuals
• Notable partners including:
OUR MISSION IS...

to create a vibrant LGBTQ+ supportive business community through development, education, promotion and advocacy.
wiifm?

what's in it for me?
BENEFITS

• Business to Business Networking
• Learning & Development
• Community Outreach and Advocacy
• Supplier Diversity
• Direct involvement
I need more business
BRAIN BUSINESS NETWORKING

• Instant access to more than 100 LGBTQ+ and ally businesses
• Monthly mixers featuring networking opportunities
• Interactive volunteer opportunities through Board committees and partner organizations
• Participation and networking with other Chambers of Commerce
• Features in e-Newsletter and social media sites
• Visibility in our online business directory
• Member to Member discounts
• Special events
• Custom web profile
IT’S A NEW YEAR!
Let’s RECONNECT, REFOCUS and REBUILD TOGETHER

Our mission is to create a vibrant LGBTQ+ supportive business community through development, education, promotion and advocacy.

Our vision is to be the leader in diversity, innovation and philanthropy within the LGBTQ+ supportive business community in the greater Silicon Valley.

Our values include equality, diversity, inclusivity, community, service, integrity, vision and...
As a member of the Rainbow Chamber of Commerce Silicon Valley you have the opportunity to market your organization to consumers by enhancing your member page - ensuring that your profile is complete will result in better visibility for fellow members and customers!

**Overall Profile Completion: 87%**

**Organization Information**
- 86% Complete [► update ]
  - Primary Phone
  - Email
  - Website
  - Physical Address
  - Mailing Address
  - At Least One Category

**Website Information**
- 100% Complete [► view ]
  - At Least One Social Network
  - Description
  - Results Summary
  - Hours Of Operation
  - Driving Directions
  - Additional Bulleted Description
  - Keywords

**MapPin Information**
- 50% Complete [► update ]
  - Point of Interest Category
  - Point of Interest Sub-Category
  - Map Link

**Photos & Logos**
- 60% Complete [► update ]
  - Logo
  - Photos
About

SVMTG was formed in 2011 by a group of professionally certified massage therapists. We are an on-site team who can visit your office or special event and offer personalized chair massage. Experienced therapists, fully insured and licensed, exceptional customer service, great rates.

Contact:
San Jose, California
(408) 260-2256

Social Networks:
Linkedin
Facebook

Hours:
By appointment

About Us

SVMTG was formed in 2011 by a group of professionally certified massage therapists. We are an on-site team who can visit your office or special event and offer personalized chair massage. Experienced therapists, fully insured and licensed, exceptional customer service, great rates.
I need ideas to grow
• Business-focused webinars and workshops
• Guest speakers
• Interactive volunteer opportunities
• Peer-to-peer coaching
• Access to training and business development content from our partners: NGLCC, WBA, & other chambers
I want to support the LGBT community
COMMUNITY OUTREACH & ADVOCACY

• Interactive volunteer opportunities with member organizations and LGBT partners
• LGBT events and Pride Celebrations
• Civil rights and business advocacy
• Features in eNewsletter and social media sites
• Annual special events
• Access to local, regional and national community resources
I am ready to take the biz to the next level
SUPPLIER DIVERSITY

• Facilitate National Gay and Lesbian Chamber of Commerce certification
• Supplier diversity coaching
• Networking with other LGBTBE businesses
• Webinars and learning opportunities
• NGLCC certification fees ($400 savings)
CERTIFICATION CRITERIA

1. Majority (at least 51%) owned, operated, managed, and controlled by an LGBT person or persons who are either U.S. citizens or lawful permanent residents
2. Exercises independence from any non-LGBT business enterprise
3. Has a principal place of business (headquarters) in the United States
4. Formed as a legal entity in the United States
5. Pays a fee (covered by RCCSV)
6. Submit legal and financial documents for review
7. Pass a site visit, conducted by an NGLCC-certified site reviewer
I want to make a bigger impact
DIRECT INVOLVEMENT

• Become an Ambassador
• Become a committee member
• Become a committee chairperson
• Become a Board Member
• Become an officer on the Board
• Represent the RCCSV at local and national events
wiffm?
LOTS!
BENEFITS

- Business to Business Networking
- Learning & Development
- Community Outreach and Advocacy
- Supplier Diversity
- Direct involvement
Thank YOU!
RAINBOW CHAMBER OF COMMERCE
SILICON VALLEY

rainbowchamber.org
More info: hello@rainbowchamber.org