



RAINBOW CHAMBER

SILICON VALLEY

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RAINBOW CHAMBER SILICON VALLEY TO PARTICIPATE IN FIRST-EVER WEST COAST LGBT ECONOMIC SUMMIT

Full-day Conference to Address LGBT Business Issues and Priorities

SUNNYVALE (February 14, 2017) – Rainbow Chamber of Commerce Silicon Valley will participate in the Western Business Alliance’s first-ever LGBT economic summit on Thursday, March 16, hosted by the Greater Seattle Business Association, in Seattle, WA. The summit will address economic factors and policy agendas that affect LGBT and allied businesses and communities in the western U.S. and Canada.

The full-day summit, **Working Together for Shared Prosperity**, will explore topics such as: leveraging the power of LGBT businesses; tourism on the West Coast; maintaining Left Coast politics in the post-election era; working together to promote diverse supply chains, a case study by the insurance industry; unlocking the power of bringing marginalized communities together; and homelessness. Through keynote presentations and panel discussions, attendees will share information, provide critical input to regional challenges, and form relationships with LGBT and allied business leaders from Washington, Oregon, California, Nevada, and British Columbia.

EDITOR'S NOTE: Photos and bios of Rainbow Chamber Silicon Valley leadership and Summit panelists (along with interviews) are available by contacting Roark Clayton at roark@rainbowchamber.org.

Event information:

Date: March 16, 2017
Time: 8:30am - 7:00pm
Location: Renaissance Seattle Hotel
Address: 515 Madison St, Seattle, WA

The LGBT Economic Summit agenda:

8:30am - 9:00am

Registration and Breakfast

9:00am - 10:30am

Breakfast Panel: Leveraging the Power of LGBT Businesses

A panel of successful and diverse LGBT-owned business leaders.

10:30am - 12:00pm

Plenary Session: Working Together to Promote Diverse Supply Chains

Case study of the insurance industry presented by WA and CA Insurance Commissioners.

12:00pm - 1:30pm

Lunch and Panel on Left Coast Politics in the Post-election Era

A panel discussion with mayors of western cities.

1:30pm - 3:00pm

Unleashing the Power of Bringing Diverse Communities Together

A discussion with ethnic and minority chambers.

3:00pm - 4:30pm

Plenary on Tourism

5:00pm - 7:00pm

Power Connect reception

To register or to learn more about the event, visit the GSBA website at www.theGSBA.org.

About Rainbow Chamber of Commerce Silicon Valley

Established in 1999 to give exposure to the LGBT business community, the Rainbow Chamber of Commerce Silicon Valley is the largest not-for-profit corporation in Silicon Valley for LGBT businesses comprised of LGBT and LGBT-supportive business owners and professionals. With over 100 members the Rainbow Chamber of Commerce Silicon Valley has continued to grow and develop member benefits to serve the needs of our dynamic membership. The Chamber's mission is to create a vibrant LGBT-supportive business community through development, education, promotion and advocacy.

About the Western Business Alliance

The Western Business Alliance, formed in 1992, is a coalition of LGBT and allied chambers of commerce located on the west coast of the United States and Canada. WBA chambers are committed to expanding economic opportunities for the LGBT and allied community by promoting equality through business. Through cooperation and sharing best practices, our chambers are integral to the economic health of our region and proudly connect the more than 3000 businesses we represent located throughout the West Coast.

Desert Business Alliance (Palm Springs, CA)

Golden Gate Business Alliance (San Francisco, CA)

Greater Seattle Business Association (Seattle, WA)

Inland Northwest Business Alliance (Spokane, WA)

Lambda Business Association (Las Vegas, NV)

Long Beach Gay & Lesbian Chamber of Commerce (Long Beach, CA)

Los Angeles Gay & Lesbian Chamber of Commerce (Los Angeles, CA)

LOUD Business of Vancouver BC (Vancouver, BC)

Portland Area Business Association (Portland, OR)

Rainbow Chamber of Commerce Silicon Valley (Sunnyvale, CA)

Sacramento Rainbow Chamber (Sacramento, CA)

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